

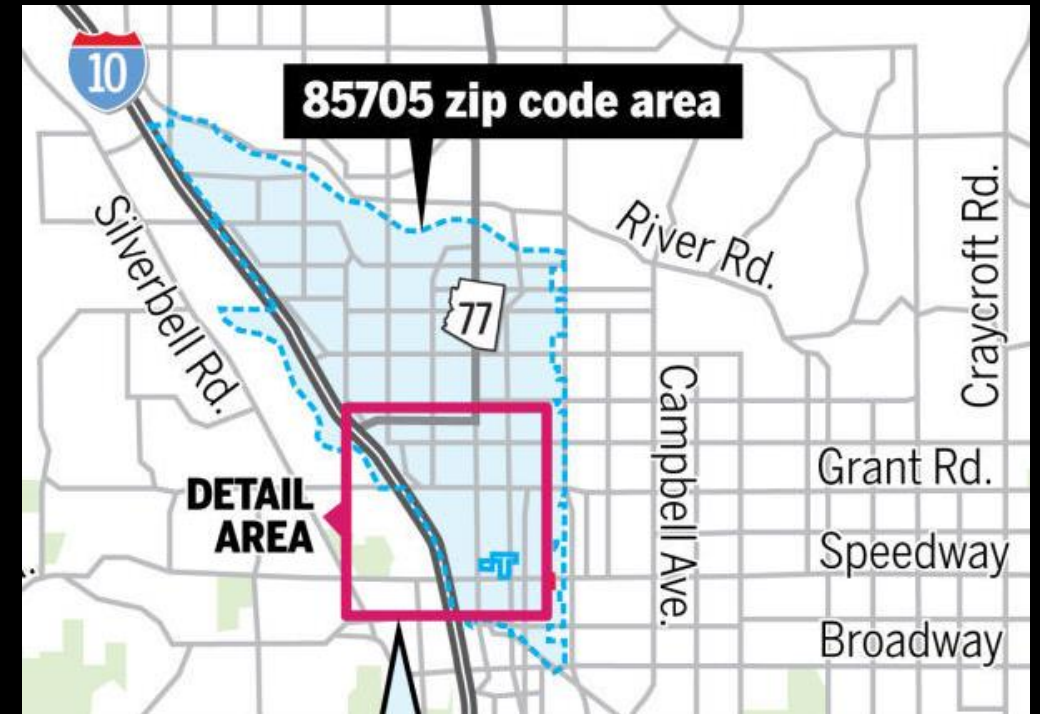
# THRIVE in the 05

Building Community in 85705

Public Meeting – December 18, 2019

Please sign in





# Three Ongoing Initiatives

- Place-based
- Community-driven
- Collaborative
- Build & Transform Community



**PimaCommunityCollege**

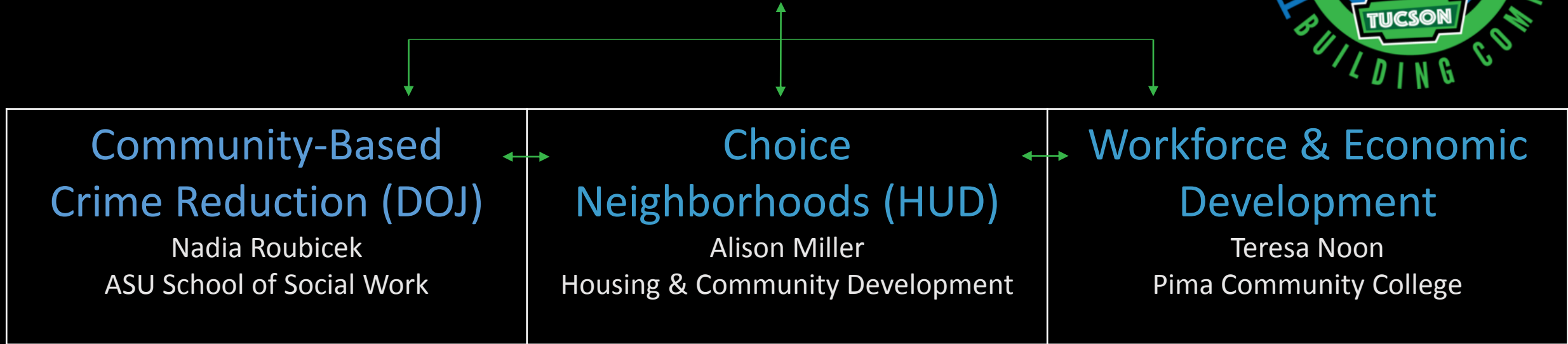
/// Keep striving.



# THRIVE in the 05 NUTS & BOLTS



## STEERING COMMITTEE



## Topic-based Working Groups

Crime & Safety | Housing | Neighborhoods | Education | Business Incentives & Training

## COMMUNITY & RESIDENT INPUT



# Transformation Plan Timeline



Assessment & Visioning,  
Building Community  
2019

- ----**Sept. 2018** Choice Neighborhoods Planning Grant Award  
*Transformation Team Meetings, Neighborhood Community Conversations, Festivals, Clean-ups, Assessments*

Strategy Development  
& Selection  
Early 2020

- ----**Sept. 2019** Draft Transformation Plan Outline  
*Dec. Public Meeting: Review draft Transformation Plan vision, goals, strategies*  
*Design Charrettes & Transformation Team Meetings to develop strategies*

Implementation  
Late 2020 and  
beyond

- ----**Mar. 2020** Draft Transformation Plan to HUD
- ----**Jun. 2020** Action Activities Proposal to HUD
- ----**Sept. 2020** FINAL Transformation Plan, Action Activities Selected  
*Apply for Implementation Grant & other funding*
- ----**Mar. 2022** Action Activities projects completed

# 2019 BY THE NUMBERS

## Crime & Safety

- 8 Crime Reduction Strategies
- 10 Strategy Workshops
- 1 AWESOME IMPLEMENTATION PLAN!





# 2019 BY THE NUMBERS

Your community is important!

- 2 Festivals & Resource Fairs
- 2 Butterfly Murals
- National Night Out





# 2019 BY THE NUMBERS

Your voice is important!

- 6 Community Conversations
- 4 Public Meetings
- 9 Transformation Team Meetings





# 2019 BY THE NUMBERS

- 2 Neighborhood Clean-ups





# 2019 BY THE NUMBERS



- 2 Neighborhood Scale Stormwater Projects





# 2019 BY THE NUMBERS

- 12 LEAD Academy Graduates





# 2019 BY THE NUMBERS

## Workforce & Economic Development

- 3 Business Forums
- 68 Participating Businesses
- 8 Supporting Partners



# Transformation Plan Timeline



Assessment & Visioning,  
Building Community  
2019

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# Thrive in the '05

Oracle Choice Neighborhoods

Housing Transformation

PMM

December 18, 2019

## HOUSING VISION

We envision the Thrive in the '05/Choice Area to be a vibrant, mixed-use, mixed-income community in which existing and new residents have greater access to decent, safe, affordable housing through both rentals and homeownership. We imagine a community in which everyone has access to jobs, education, transportation, quality food, and healthcare.



# Thrive in the '05

Oracle Choice Neighborhoods

Housing Transformation

PMM

December 18, 2019

## HOUSING GOALS

1. **Tucson House Redevelopment**
2. **Affordable Rental Creation**
3. **Affordable Homeownership Creation**
4. **Pascua Yaqui Housing**
5. **Market Rate Housing**
6. **Existing Building Rehabilitation/Stabilization**





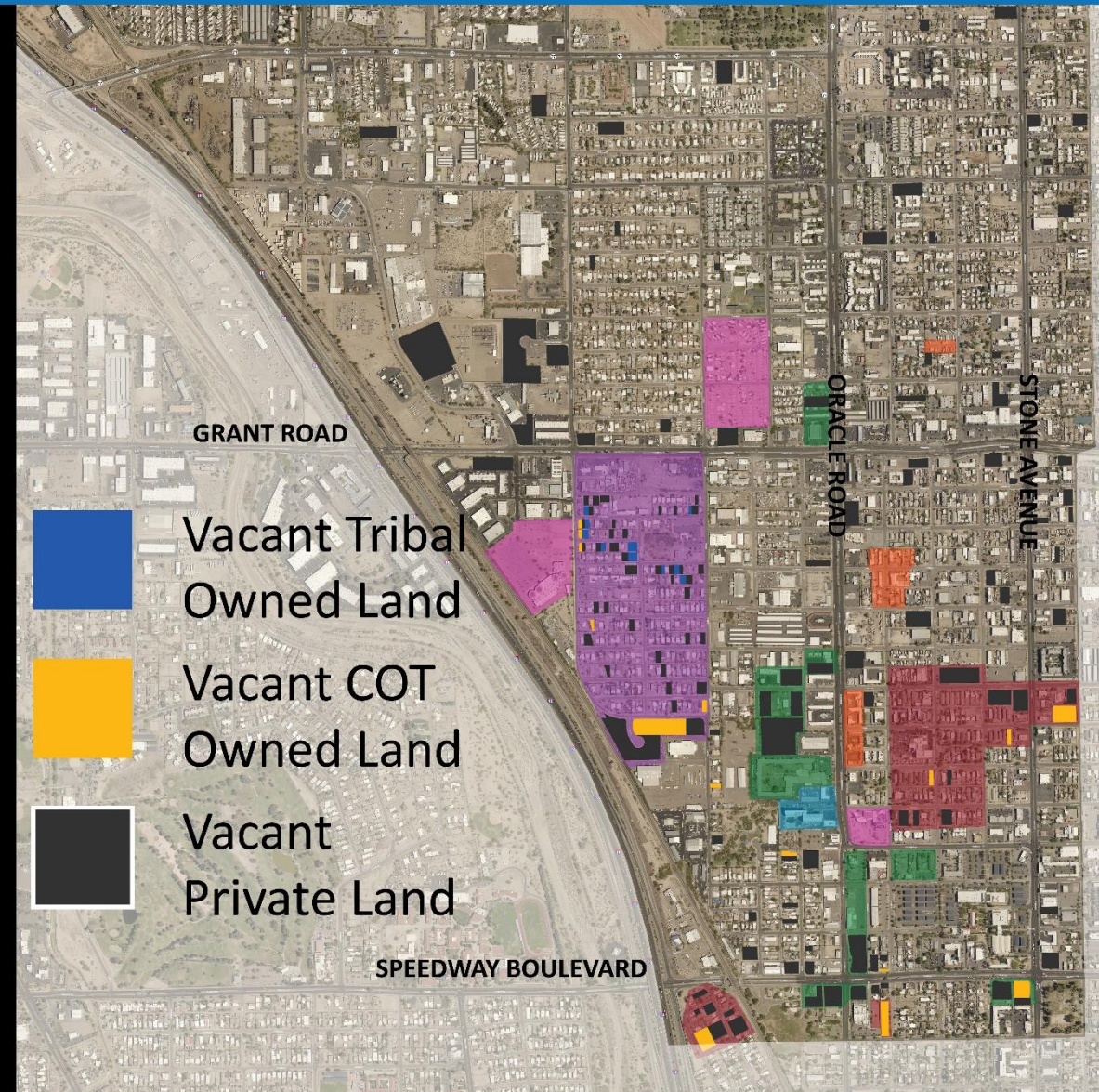
# Thrive in the '05

## Oracle Choice Neighborhoods

Housing Transformation

PMM

December 18, 2019



### Legend

- 450 Tucson House Rehab
- 450 LIHTC Units
- 50 Homeownership Units
- 100 New Market Rate Units
- 50 Rehabilitation Units

---

1,100 NEW/REHAB HOUSING UNITS







**Thrive in the 05/Oracle Choice Neighborhood  
NEIGHBORHOOD TRANSFORMATION TEAM  
Public Meeting December 18, 2019**



*San Ignacio Yaqui/  
Pascua Yaqui Tribe*



*Connectivity, Access, Mobility  
Streetscapes/Landscape  
Green Infrastructure*



*Tucson House  
Services/Amenities*



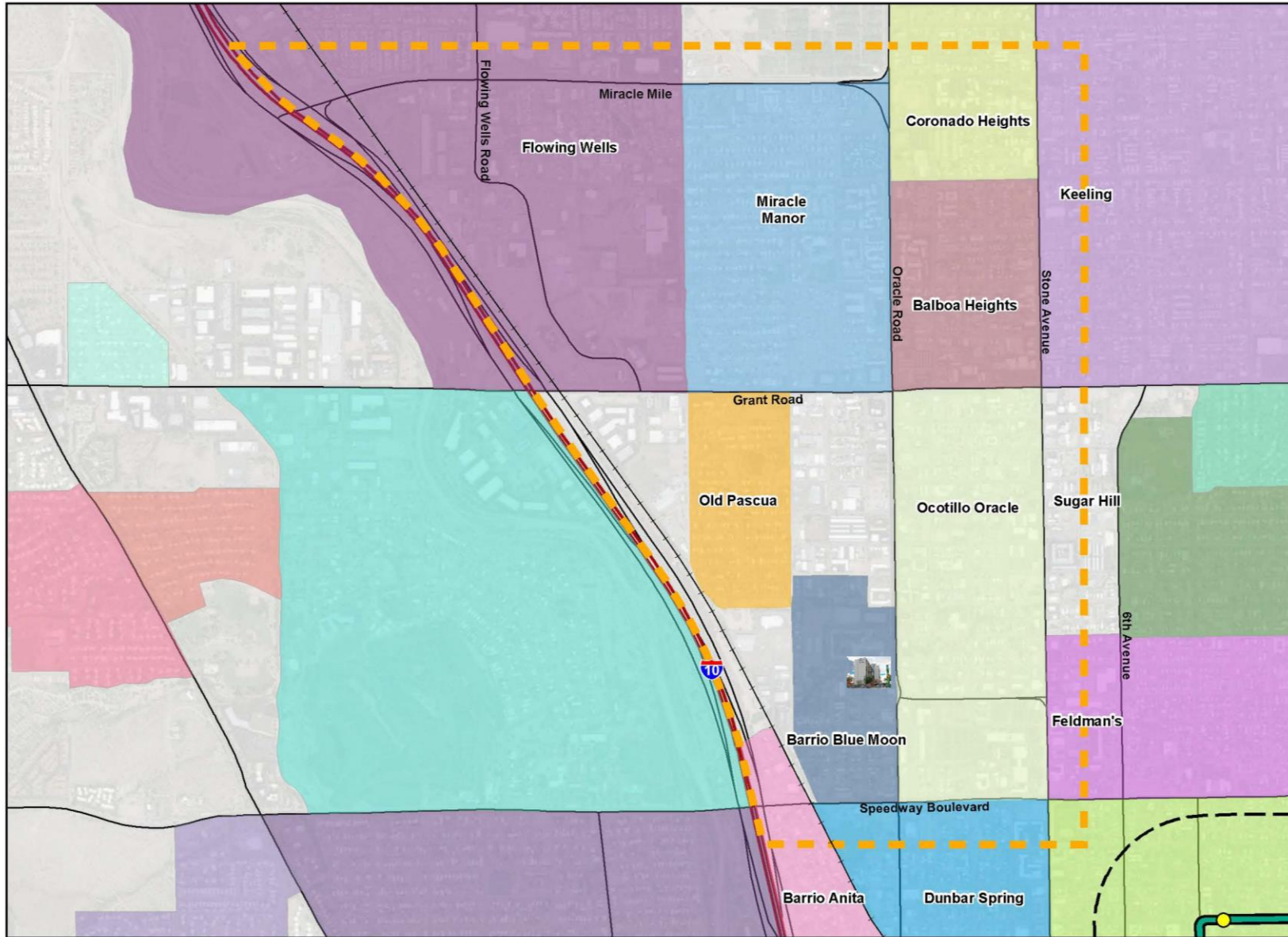
*Pima Community College  
Economic Development*



*Parks & Recreation  
Community Space*



*Historic Miracle Mile*



- Legend**
- Oracle Choice Neighborhood
  - Tucson House
  - Sun Link Streetcar
  - Sun Link Streetcar Stops
  - Sun Link Streetcar 1/4mi Walking Distance
  - Interstate 10
  - Major Streets
  - Union Pacific Railroad

Source: Pima County Geographic Information Systems and Pima Association of Governments, 2019.



PROJECT: OCN-01 DATE: 06/03/19  
 FILE NAME: Exhibit\_3\_Neighborhoods\_11x17.mxd

# ORACLE CHOICE NEIGHBORHOOD







## Thrive in the 05/Oracle Choice Neighborhood NEIGHBORHOOD TRANSFORMATION TEAM MEETING What We Heard So far...



### Community Conversations:

- **Tucson House** – Neighborhood Theme
- **Barrio Blue Moon** (Completed)
- **Miracle Manor** (Completed)
- **Neighborhoods East of Stone** – Keeling, Sugar Hill & Feldman's (Completed)
- **Old Pascua/San Ignacio** (Completed)
- **Balboa Heights & Coronado Heights Cleanup** (Completed)
- **Ocotillo Oracle Cleanup** (Completed)
- **Barrio Anita, Dunbar Springs, and West University Avenue** (Coming soon)



## Thrive in the 05/Oracle Choice Neighborhood NEIGHBORHOOD TRANSFORMATION TEAM

What We Heard So far...



### Tucson House Neighborhood Needs:

- **Safety** (Parking Lot, Building Access, Community Garden, Park)
- **Food Access** (Need Place to Buy Groceries)
- **Transportation**
- **Places to shop, eat, entertain, and visit at a walkable distance**
- **Accessible services, programs, events and amenities**





## Thrive in the 05/Oracle Choice Neighborhood NEIGHBORHOOD TRANSFORMATION TEAM

### What We Heard So far...



## NEIGHBORHOOD THEMES:

**SAFE**

**COMPLETE** (Neighborhoods and Streets)

**HEALTHY/ACTIVE** (Food Security/Active Lifestyles - Parks, Recreation, Linear Park System)

**CONNECTED/ACCESSIBLE** (Universal Access & Mobility for All Modes)

**SUSTAINABLE/VIBRANT** (Historic Preservation, Redevelopment/Revitalization/Infill, Employment, Services, Amenities, Green Infrastructure, Economic Vitality)

**CHARACTER, IDENTITY, SENSE OF PLACE** (Heritage, Innovation, Beatification, Public Art)

**CLEAN**

**LOCAL** (Support Local Businesses)



## Thrive in the 05/Oracle Choice Neighborhood NEIGHBORHOOD TRANSFORMATION TEAM Draft Vision Statement



### DRAFT VISION STATEMENT:

Create the conditions to support a thriving, viable, sustainable, beautiful, tree-lined community where neighbors help one another. A safe place, where local businesses thrive and families have the resources they need to prosper, age in-place and nurture future generations.





## Thrive in the 05/Oracle Choice Neighborhood NEIGHBORHOOD TRANSFORMATION TEAM DRAFT GOALS



### Goal 1:

Create the conditions needed to support safe, connected, vibrant, sustainable **Complete Neighborhoods** with access to quality housing affordable to all income ranges, parks, recreation, trails, and open space, resources, services, shopping, employment, amenities, and fresh foods.



## Thrive in the 05/Oracle Choice Neighborhood NEIGHBORHOOD TRANSFORMATION TEAM DRAFT GOALS



### Goal 2:

Provide a safe, efficient and sustainable network of **Complete Streets** lined with trees that support multimodal (vehicular, pedestrian and bicycle) access, mobility and connectivity and incorporate safe pedestrian crossings, water harvesting opportunities and green infrastructure.





## Thrive in the 05/Oracle Choice Neighborhood NEIGHBORHOOD TRANSFORMATION TEAM DRAFT GOALS



### Goal 3:

Establish a neighborhood-level **linear park system** utilizing safe-by-design best practices to place eyes in the streets, support safe, active and healthy neighborhoods, provide safe routes to schools, activate existing parks and amenities, support healthy lifestyles, instill neighborhood pride, and serve as a destination for bicycle users.



## Thrive in the 05/Oracle Choice Neighborhood NEIGHBORHOOD TRANSFORMATION TEAM DRAFT GOALS



### Goal 4:

Preserve historic neon signs, sites and landmarks, reinstate the area as **Tucson's Historic Gateway** and support revitalization efforts that reestablish the Historic Miracle Mile District as a destination.





## Thrive in the 05/Oracle Choice Neighborhood NEIGHBORHOOD TRANSFORMATION TEAM DRAFT GOALS



### Goal 5:

Identify **beautification and public art** efforts and involve local non-profit organizations to work with neighborhoods to identify beautification programs that meet the distinct needs of each character area.



## Thrive in the 05/Oracle Choice Neighborhood NEIGHBORHOOD TRANSFORMATION TEAM DRAFT GOALS



### Goal 6:

Position the area to attract the public and private investments needed to support, retain and attract local businesses, employment and services by supporting a multi-prong strategy that includes **revitalization/redevelopment, historic preservation and infill**





## Thrive in the 05/Oracle Choice Neighborhood NEIGHBORHOOD TRANSFORMATION TEAM DRAFT GOALS



### Goal 7:

Identify sites along proposed high capacity transit corridor that can support the land use mix and the densification needed to retain and attract the employment, services and amenities desired.



## Thrive in the 05/Oracle Choice Neighborhood NEIGHBORHOOD TRANSFORMATION TEAM DRAFT GOALS



### Goal 8:

Establish Drachman as a major destination creating the synergies needed to support the needs of Tucson House residents, Pima Community College's work force development initiatives and the area's neighborhoods and bridges the Miracle Mile Historic District past with a future that celebrates history, technology, innovation, entrepreneurship and the arts.





## Thrive in the 05/Oracle Choice Neighborhood NEIGHBORHOOD TRANSFORMATION TEAM DRAFT GOALS



### Goal 9:

Support Old Pascua revitalization efforts and the initiatives of the Old Pascua Museum and Yaqui Cultural Center as a destination for heritage tourism.



# Thrive in the 05/Oracle Choice Neighborhood NEIGHBORHOOD TRANSFORMATION TEAM

## Next Steps



# NEXT STEPS...





## Thrive in the 05/Oracle Choice Neighborhood NEIGHBORHOOD TRANSFORMATION TEAM Multilayer Approach Based on Opportunities



### I. Existing Assets

1. Tucson House
2. Neighborhoods
3. Parks, Schools, Community Center
4. Pima Community College (Anchor Institution)
5. Non-profit Organizations
6. Local Businesses
7. Historic Neon Signs
8. Historic Motor Court Hotels
9. Major Corridors



## Thrive in the 05/Oracle Choice Neighborhood NEIGHBORHOOD TRANSFORMATION TEAM Multilayer Approach Based on Opportunities



## II. Planned and Funded Improvements

1. Proposition 407: Parks + Connections Bond (Park and Connections – bicycle/sidewalks- Improvements)
2. Regional Transit Authority (RTA) 20-Year Plan





## Thrive in the 05/Oracle Choice Neighborhood NEIGHBORHOOD TRANSFORMATION TEAM Multilayer Approach Based on Opportunities



### III. Potential Resources

1. Grant submitted for High Capacity Transit planning along Oracle Road
2. CDBG Funds
3. HUD Choice Neighborhood Implementation Grant for Action Activities
4. Other





**LEGEND**

- Oracle Choice Neighborhood Boundary
- Flood Hazard Areas

**Vacant/Land Ownership**

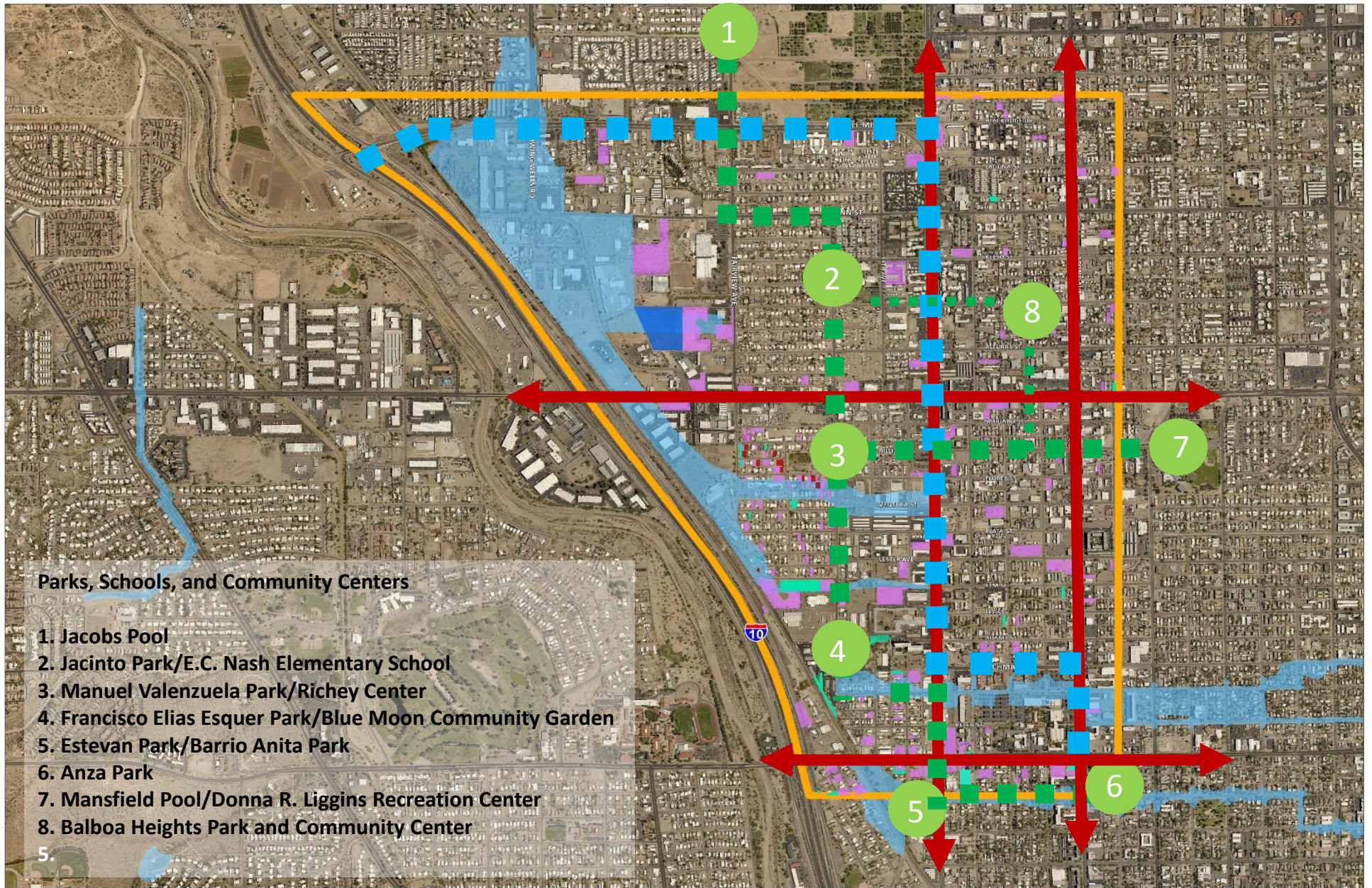
- City of Tucson
- United States
- Private
- Pascua Yaqui

**Oracle Choice Neighborhood Conversations BIG Ideas**

- Connecting the Parks

**Other Neighborhood Features**

- Historic Miracle Mile Corridor (Historic Court Motels/Historic Signs)
- Grant, Stone, Speedway & Oracle Corridors
- Existing Parks, Schools and Community Centers



**Parks, Schools, and Community Centers**

1. Jacobs Pool
2. Jacinto Park/E.C. Nash Elementary School
3. Manuel Valenzuela Park/Richey Center
4. Francisco Elias Esquer Park/Blue Moon Community Garden
5. Estevan Park/Barrio Anita Park
6. Anza Park
7. Mansfield Pool/Donna R. Liggins Recreation Center
8. Balboa Heights Park and Community Center



ORACLE CHOICE NEIGHBORHOOD








**LEGEND**

-  Oracle Choice Neighborhood Boundary
-  Flood Hazard Areas






**Vacant/Land Ownership**

-  City of Tucson
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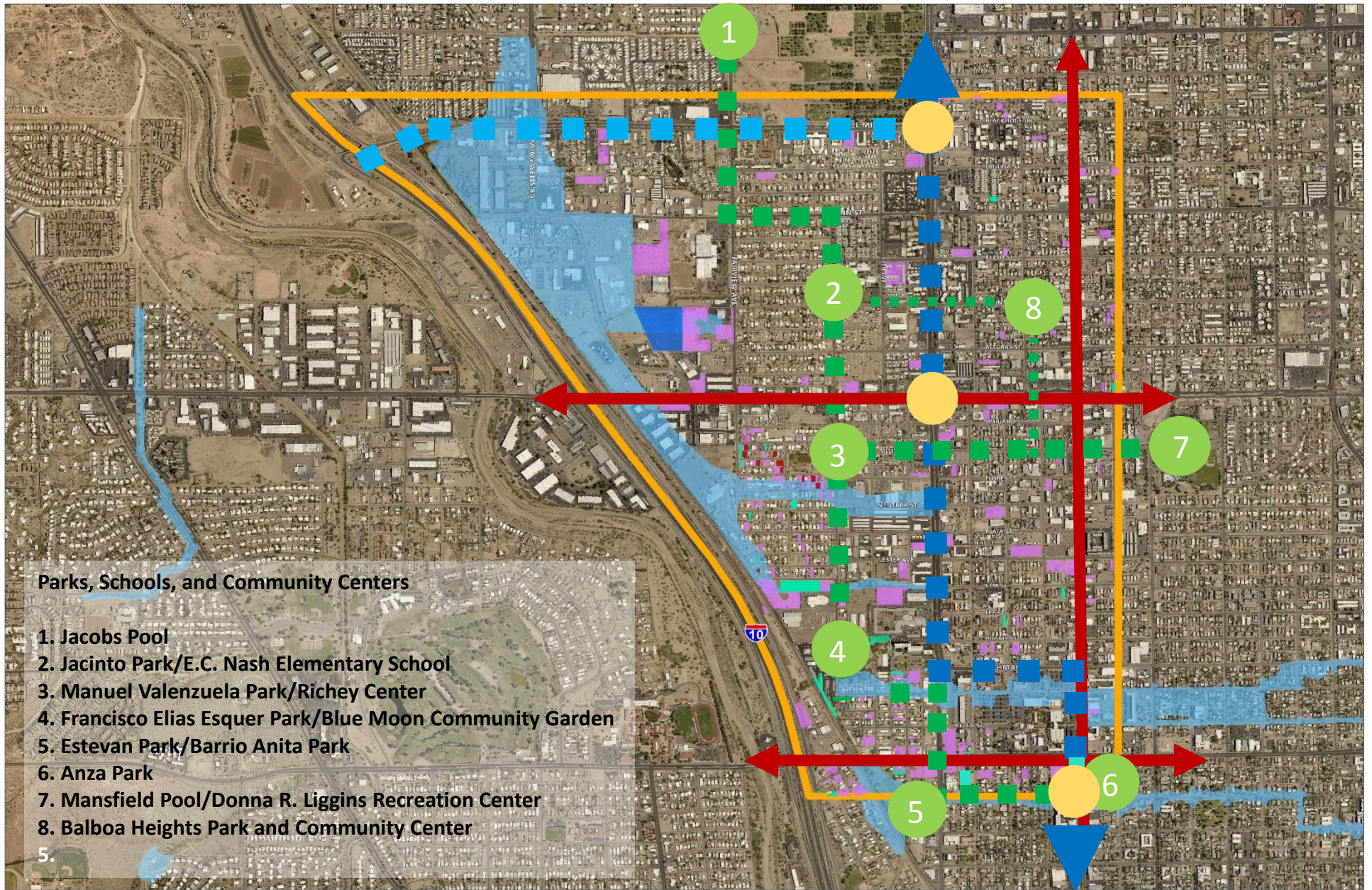
-  Connecting the Parks

**Other Neighborhood Features**

-  Historic Miracle Mile Revitalization Corridor
-  Grant, Speedway & Stone Corridors
-  Identified High Capacity Transit Route
-  Existing Parks, Schools, Community Centers
-  Identified High Capacity Transit Stations

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ORACLE CHOICE NEIGHBORHOOD







## Thrive in the 05/Oracle Choice Neighborhood NEIGHBORHOOD TRANSFORMATION TEAM NEXT STEPS...



**Design Charrette/Strategy Workshop January 25<sup>th</sup>**  
**Strategies and action activities related to:**

- **CONNECTIVITY, ACCESS AND MOBILITY**
- **PARKS AND RECREATION (Linear Park)**
- **COMMUNITY BEAUTIFICATION**
- **GREEN INFRASTRUCTURE**
- **FOOD ACCESS**





## Thrive in the 05/Oracle Choice Neighborhood NEIGHBORHOOD TRANSFORMATION TEAM NEXT STEPS...



# STRATEGIES & ACTION ACTIVITIES

Specific strategies and action activities will be identified/refined during the design charrette process and submitted to the Steering Committee for consideration and selection.



## Thrive in the 05/Oracle Choice Neighborhood NEIGHBORHOOD TRANSFORMATION TEAM NEXT STEPS...



**Design Charrette/Strategy Workshop January 25<sup>th</sup>**  
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**LEGEND**

- Oracle Choice Neighborhood Boundary
- Flood Hazard Areas

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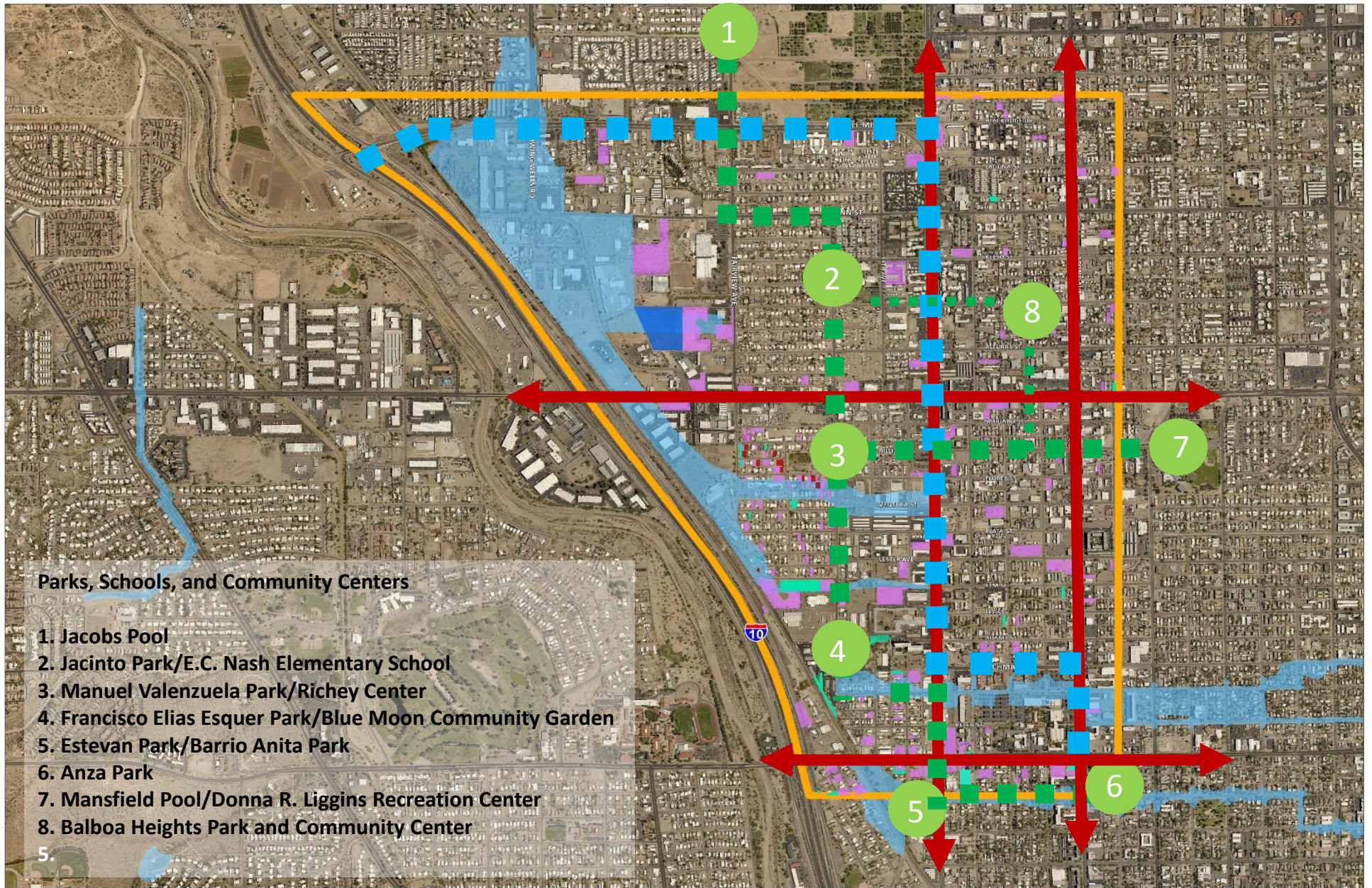
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- Existing Parks, Schools and Community Centers



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**LEGEND**

- Oracle Choice Neighborhood Boundary
- Flood Hazard Areas

**Vacant/Land Ownership**

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- United States
- Private
- Pascua Yaqui

**Oracle Choice Neighborhood Conversations BIG Ideas**

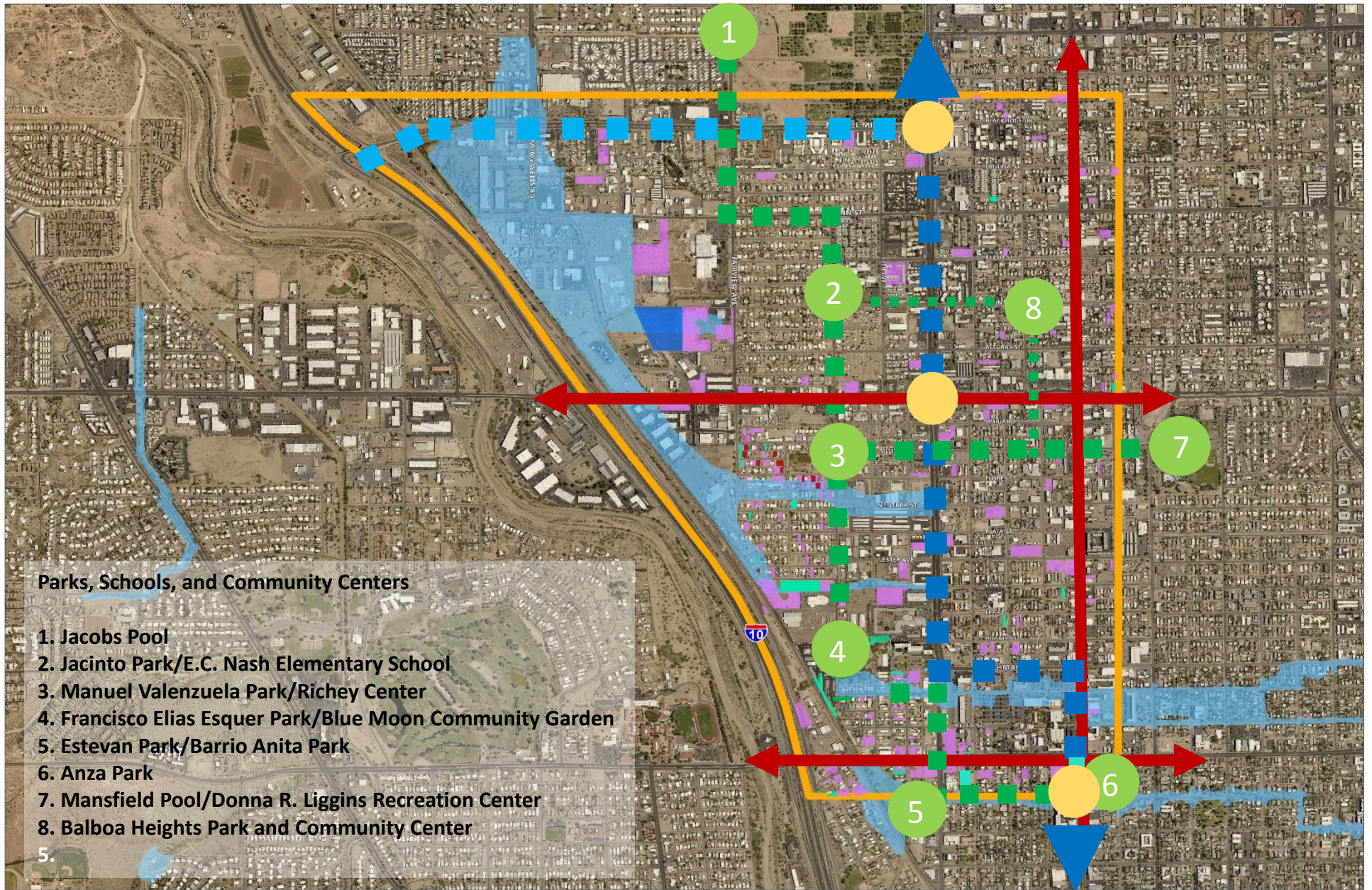
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ORACLE CHOICE NEIGHBORHOOD







## Thrive in the 05/Oracle Choice Neighborhood NEIGHBORHOOD TRANSFORMATION TEAM NEXT STEPS...





**Design Charrette/Strategy Workshop January 27<sup>th</sup>**  
**Strategies and action activities related to:**

- **REDEVELOPMENT, REVITALIZATION AND INFILL**
- **ECONOMIC DEVELOPMENT**
- **WORK FORCE DEVELOPMENT**
- **BUSINESS SUPPORT**



**LEGEND**

-  Oracle Choice Neighborhood Boundary
-  Flood Hazard Areas



**Vacant/Land Ownership**

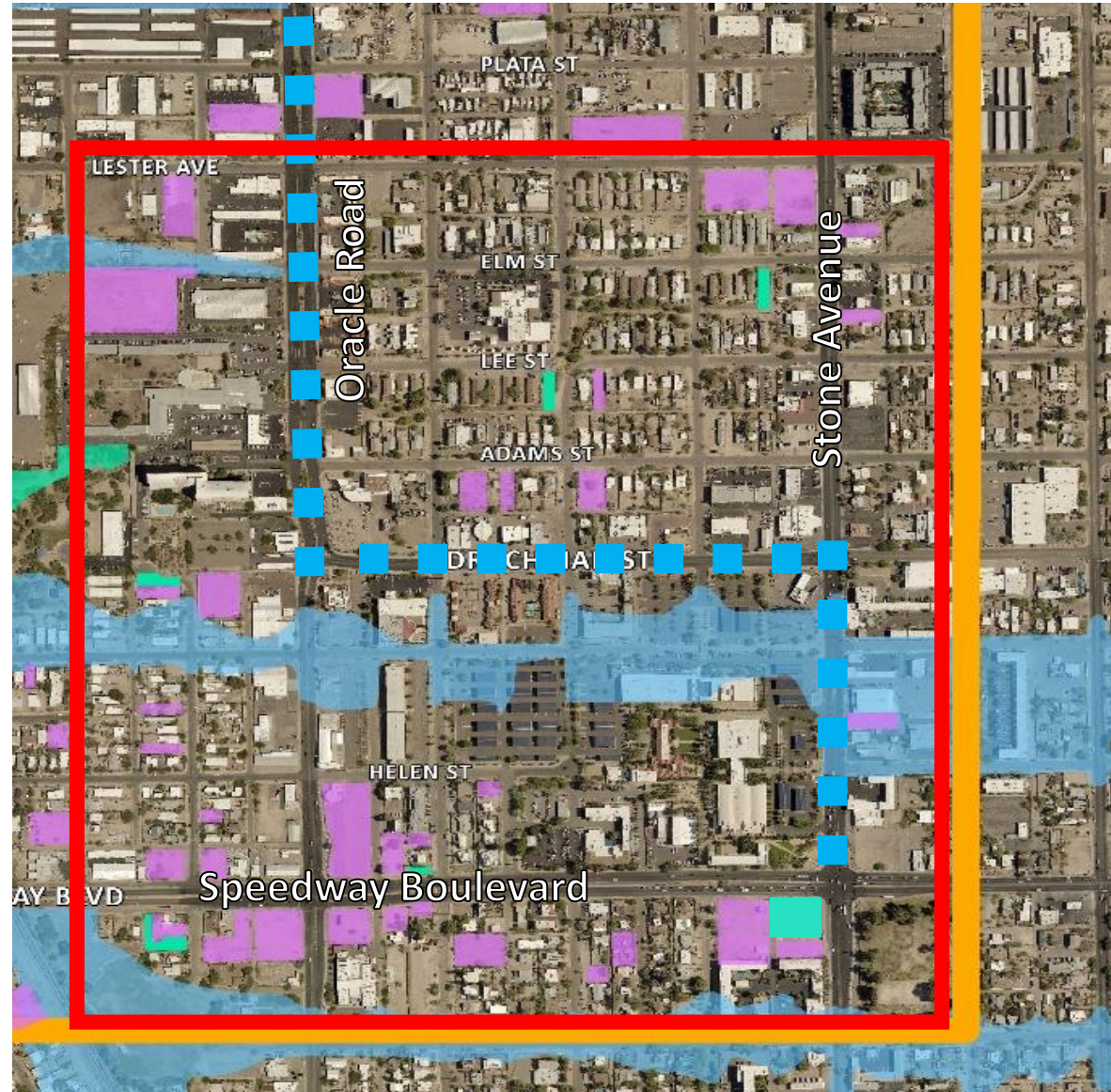
-  City of Tucson
-  United States
-  Private
-  Pascua Yaqui

**Oracle Choice Neighborhood Quadrant**

Q-4: Ocotillo Heights

**Other Neighborhood Features**

-  Historic Miracle Mile Corridor (Historic Court Motels)
-  Downtown Gateway Area



**OPPORTUNITY AREA 1**

**Drachman/Tucson Downtown Gateway**

**Opportunities**



- Mixed-income & Market Rate Housing
- Economic Development
- Enhanced Connectivity to Pima Community College, Historic 4<sup>th</sup> Avenue & Streetcar
- Repositioning Anza Park as a Welcoming Gateway to Downtown







**LEGEND**

-  Oracle Choice Neighborhood Boundary
-  Flood Hazard Areas



**Vacant/Land Ownership**

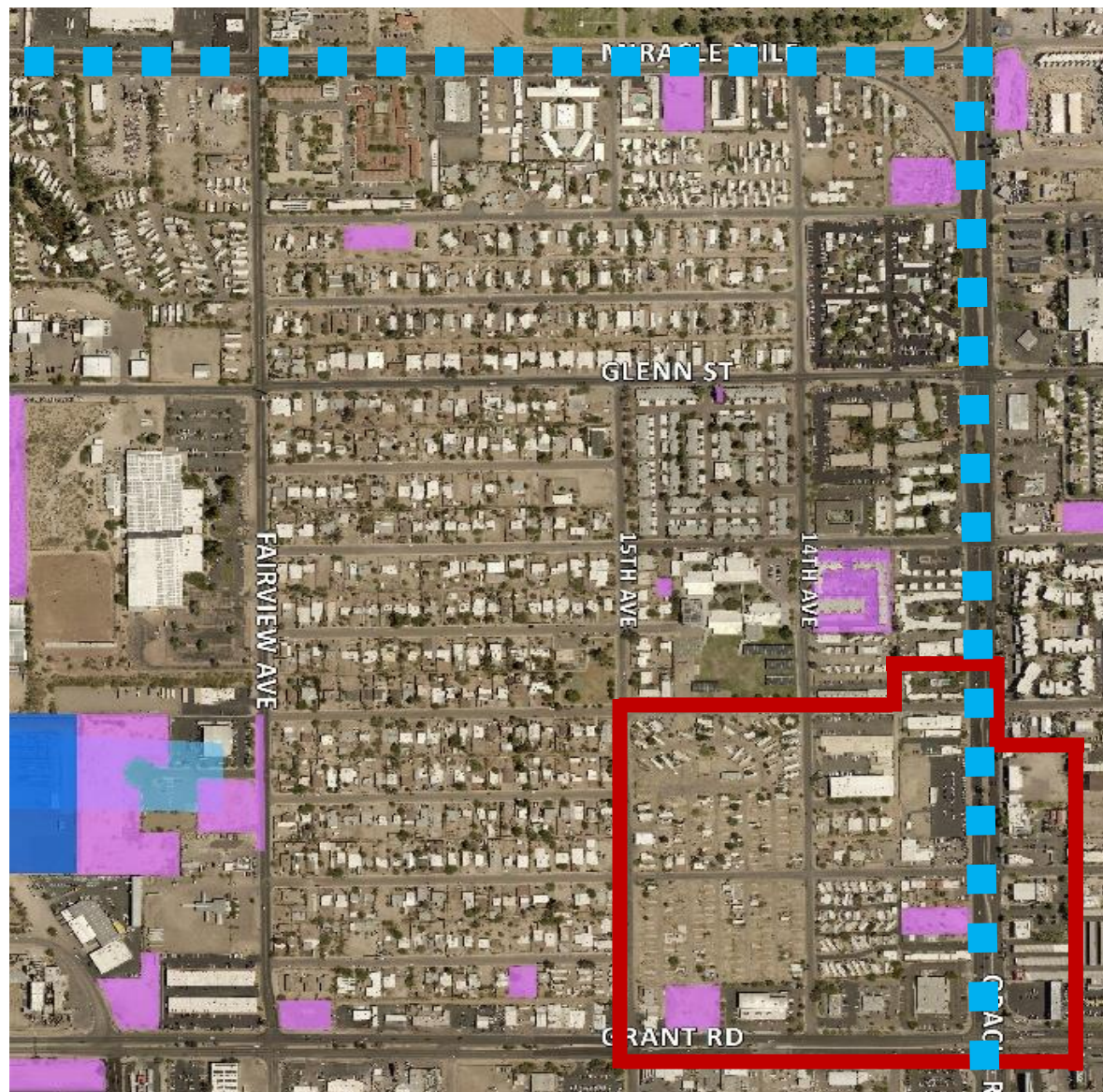
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-  Private
-  Pascua Yaqui

**Oracle Choice Neighborhood Quadrant**

Q-1: Miracle Manor/Flowing Wells

**Other Neighborhood Features**

-  Historic Miracle Mile Corridor (Historic Court Motels)
-  Miracle Manor/Grant and Oracle Intersection Focus Area



**OPPORTUNITY AREA 2**

**Miracle Manor/Grant & Oracle Roads Intersection**

**Opportunities**

- Affordable, Mixed-income and Market Rate Housing (Sleepy Hollow & Property Owners along Oracle Road)
- What Would Revitalization Would Look Like? (Intersection of Oracle and Grant (Old Walgreen) potential as a High Capacity Transit future transit station)







**LEGEND**

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- Flood Hazard Areas

**Vacant/Land Ownership**

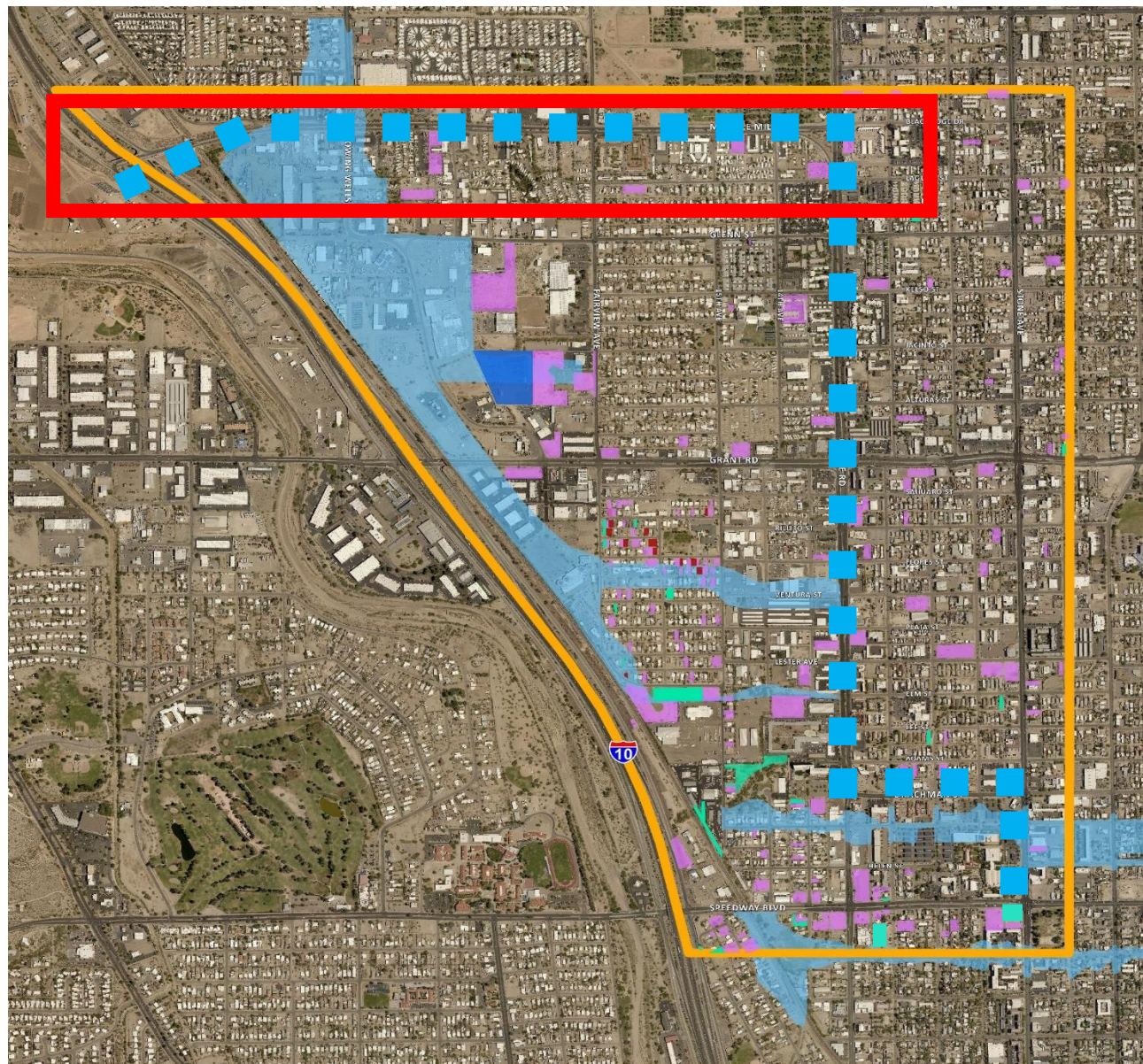
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- United States
- Private
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**Oracle Choice Neighborhood Quadrants**

- Q-1: Miracle Manor/Flowing Wells
- Q-2: Coronado/Balboa Heights
- Q-3: Old Pascua, Tucson House, Barrio Blue Moon
- Q-4: Ocotillo Heights

**Other Neighborhood Features**

- Historic Miracle Mile Corridor (Historic Court Motels/Historic Neon Signage)



**OPPORTUNITY AREA 3**

**Historic Miracle Mile Tucson Gateway**

**Opportunities**

- What Would a Revitalized Historic Miracle Mile Would Look Like?
- Historic Court Motels Revitalization (Models Monterrey Court and Ghost Ranch)
- Using Historic Preservation to Support Economic Development and Housing Opportunities
- Historic Neon Signs







# U.S. HUD Choice Neighborhoods Planning & Action Grant PEOPLE & EDUCATION

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## Tucson CBCR Innovations in Community Based Crime Reduction in the 85705 zip code



### Tucson Public Meeting Update December 18, 2019





# U.S. HUD Choice Neighborhoods Planning & Action Grant PEOPLE & EDUCATION

## Tucson CBCR

Innovations in Community Based Crime Reduction in the 85705 zip code

### ASU School of Social Work

Dr. Mary Ellen Brown  
Project Director/Principal Investigator  
520-884-5507 ex. 20604  
[MaryEllen.Brown@asu.edu](mailto:MaryEllen.Brown@asu.edu)

Dr. Katie Stalker  
Co-Principal Investigator  
520-884-5507 ex 20610  
[Katie.stalker@asu.edu](mailto:Katie.stalker@asu.edu)

Nadia Roubicek  
Project Manager - CBCR  
520-884-5507 ex 20609  
[Nadia.Roubicek@asu.edu](mailto:Nadia.Roubicek@asu.edu)

Valerie Sanchez  
Community Outreach Manager – Choice  
520-884-5007  
[Val.Sanchez@asu.edu](mailto:Val.Sanchez@asu.edu)

### Key Partners



CITY OF  
TUCSON



BJA  
Bureau of Justice Assistance  
U.S. Department of Justice







# U.S. HUD Choice Neighborhoods Planning & Action Grant PEOPLE & EDUCATION

## Community Engagement, Assessment & Vision





# Resident & Community Engagement

## Community Based Participatory Research

- **Action Meetings – utilize to determine Priority Outcome Areas for Choice Neighborhoods**
- **Transformation Team Meetings – four mtgs. to date ; inform implementation strategies and Overall People & Education Goals**
  
- **People & Education Transformation Team Meetings**
  - Define Goals for strategies and overall People & Education Vision
  - Identify and prioritize Strategies for each of the seven Outcome Areas:
- **Arts & Culture**
- **Health, Wellness, & Physical Activity**
- **Adult Education, Higher Education, & Job Readiness**
- **Early Childhood Development, Learning & Child Care**
- **K-12 Education & Out-of-School Time Opportunities for Youth**
- **Services for Seniors**
- **Safety**







## Leadership Training

### Leadership Workshops –

- Held three leadership workshops for potential Tucson House resident council members and other resident leaders
- Workshops intended to build capacity and support residents e.g. conflict resolution, life skills, respect for people with differing abilities, empathy sensitivity training

### Lead, Empower, Advocate and Decide (LEAD) Academy –

- The first co-hort of 12 residents completed the LEAD Academy on November 23, 2019
- Continued monthly meetings to support residents
- Co-facilitator and lead roles, specifically aimed to support LEAD Academy participants





# Needs & Assessment Field Research

## Surveying – in progress

- Recruiting, training, conducting interview style survey co-created with Tucson House residents and community partners
- Surveying will move into '05 neighborhoods in 2020 once Tucson House surveying is complete







## Tucson CBCR

### Innovations in Community Based Crime Reduction in the 85705 zip code

A place-based, data-driven, community-driven crime and safety project, to address violent crime, youth-involved crime, group violence, drug-related offenses, and other safety concerns in the Miracle Mile/Oracle Community

#### Strategies

- You Can, Too!
- YES! Youth Empowerment Solutions
- Community Resiliency Model
- Drug Market Intervention
- TPD Loves Communities
- CPTED & CHARTED: "PRIDE in the 05"
- Strategic Decision Support Center
- Y-LEAD (Youth Lead, Empower, Advocate, & Decide)

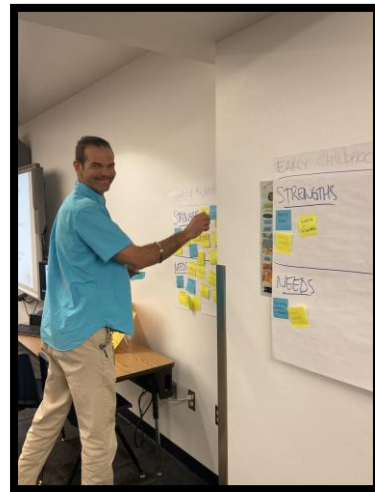




# Next Transformation Team Meeting: January 9, 2020

Old Pascua Community Center 785 W Sahuaro

**\*\*\*Commit to invite one new neighbor and/or  
new stakeholder to next month's meeting\*\*\***







## Seeking Volunteers!

We are in need of volunteers to conduct surveying at the Tucson House. If you are interested, please stop by the ASU table to sign up for an upcoming training session!

If you would like to become involved in the Thrive in the '05, visit us at [www.thriveinthe05.com](http://www.thriveinthe05.com) for more information.



Follow us on Social Media!



@thriveinthe05

